



PARCO NATURA VIVA SOCIAL REPORT 2009

Social accounting (also known as social and environmental accounting, corporate social reporting, corporate social responsibility reporting, non-financial reporting, or sustainability accounting) is the process of communicating the social and environmental effects of organizations' economic actions to particular interest groups within society and to society at large.

The Guidelines of the Parco Natura Viva Social Reporting are the same of The G3 GRI Reporting Framework:

- Principles of materiality
- Stakeholder inclusiveness
- Principle of completeness.

The main areas of our social reporting are:

- Animals collection and Research
- Employees
- Education
- Society (zooanthropology projects)
- Waste management, Building Material, Shops and Services

If you like a copy of our social report, please contact us at assistant@parconaturaviva.it

For more information go to www.parconaturaviva.it

